



memohu

BRANDING VI-CI, LOGODESIGN, PACKAGE DESIGN
STORE IDENTITY, EXHIBITION, ILLUSTRATIONS, ART DIRECTION
CONCEPT MAKING & MANY OTHER IDEAS.



李_芸菲

經歷

茉菲品牌設計 設計總監

美可特品牌設計有限公司 藝術指導

美可特品牌設計有限公司 資深設計

汎特品牌顧問有限公司 資深設計

渥得國際設計公司 設計

專業領域

品牌設計、企業形象識別、包裝設計

就讀

國立雲林科技大學設計學 博士班

畢業

國立台中科技大學 商業設計研究所

國立台中技術學院 商業設計系

現任

茉菲品牌設計 設計總監

國立台中科技大學商業設計系 兼任講師

私立朝陽科技大學視覺傳達設計系 兼任講師



個人在職 / 在學 設計獲獎經歷

2019 MUSE Design Awards SILVER

2019 Red Dot 紅點設計獎

2019 Red Dot 紅點設計獎

2018 台灣OTOP設計獎

2016 台灣金點設計 視覺傳達獎

2015 台灣金點設計 包裝設計獎

2015 TIGDA台灣國際平面視覺設計獎

2014 Pentawards SILVER award

2014 金點設計 包裝設計獎

2014 台灣最成功設計 企業形象

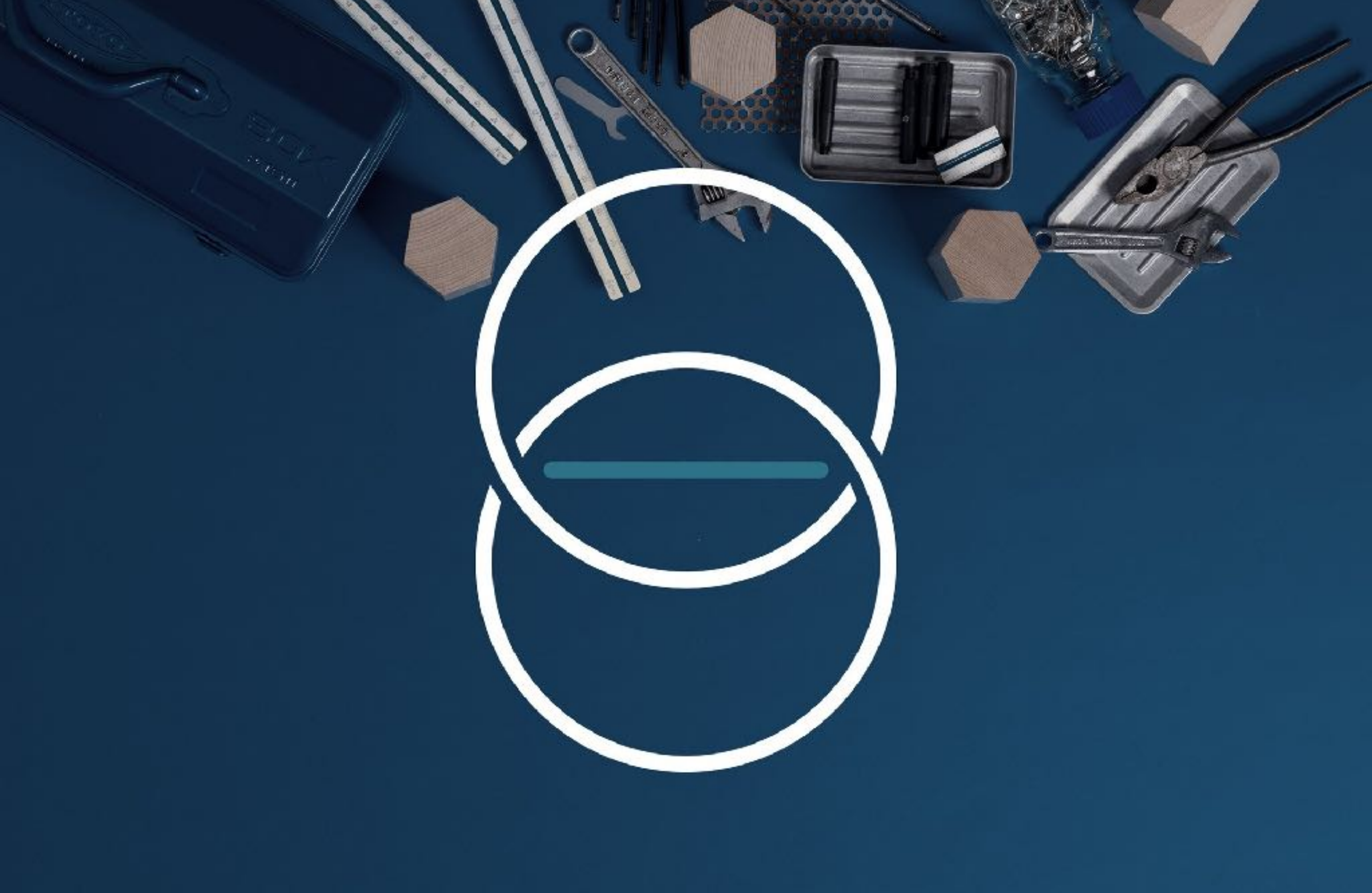
2014 台灣金點設計 包裝設計獎

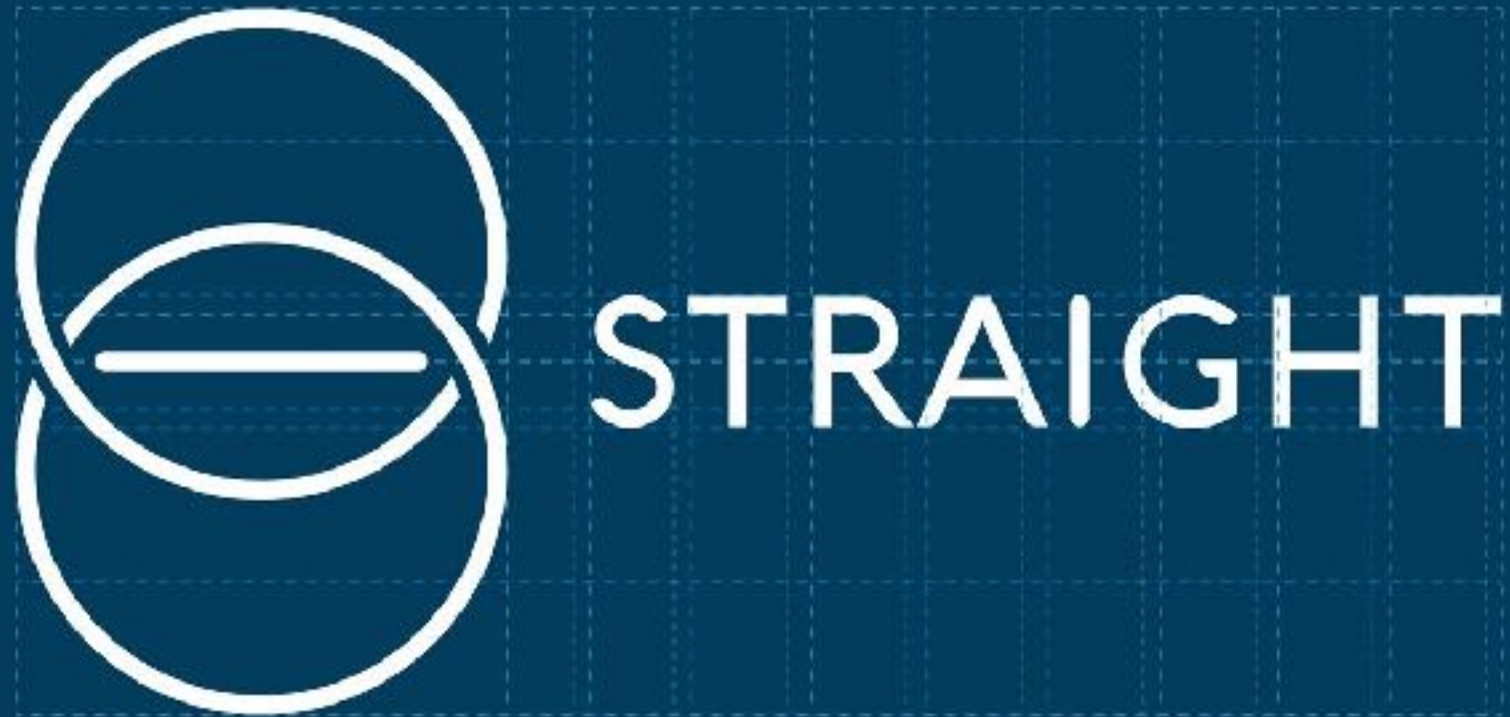
2012 台灣最成功設計 包裝設計獎

2012 台灣金點設計 包裝設計獎

2012 台灣金點設計 視覺傳達獎

2010 台灣視覺設計獎 包裝設計類金獎





STRAIGHT



STRAIGHT 質型設計



STRAIGHT
DESIGN 質型設計



STRAIGHT
DESIGN



STRAIGHT



質型設計



STRAIGHT DESIGN



STRAIGHT
DESIGN

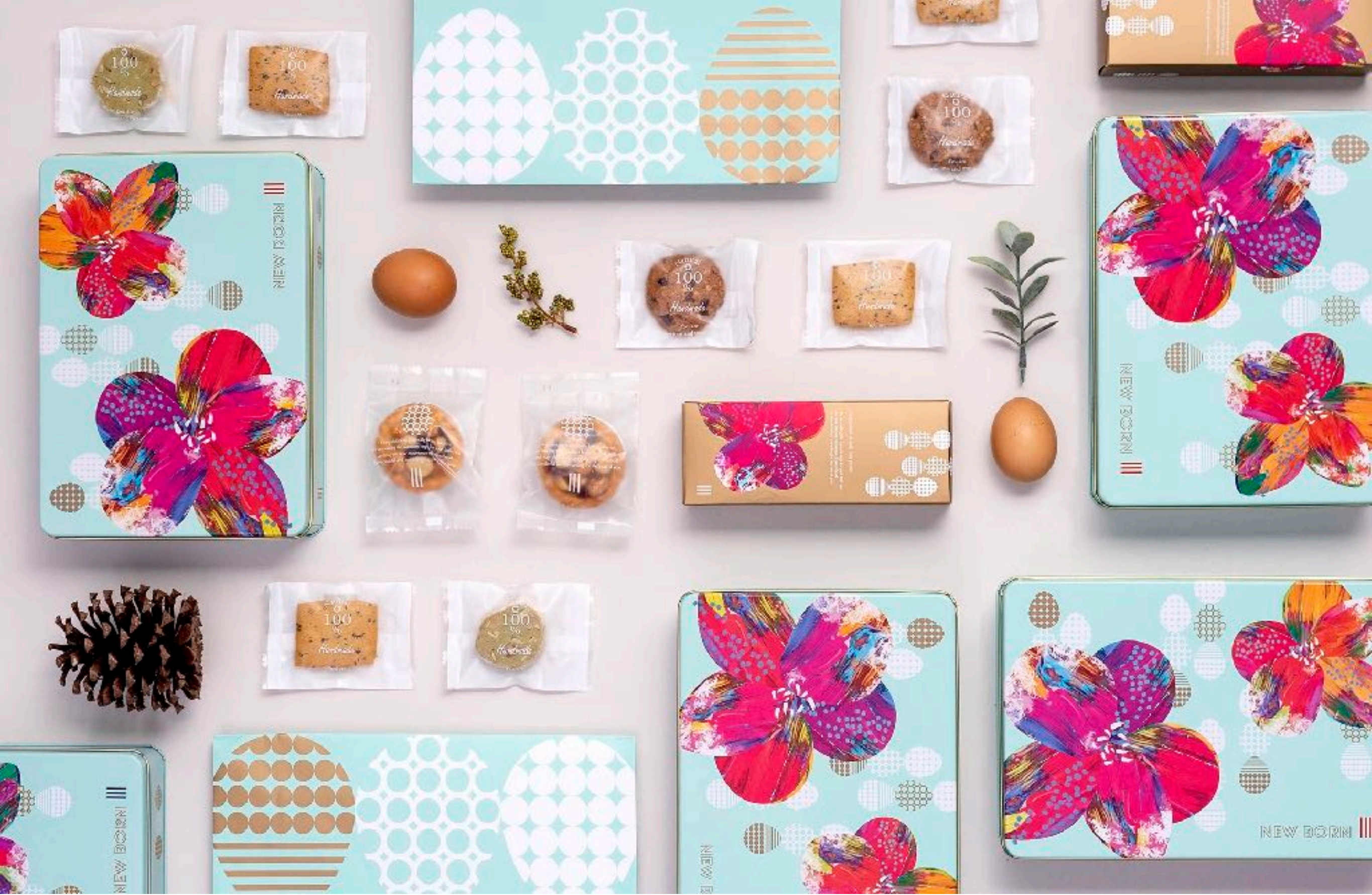




冊子
Secret Of
Memories
|||



NEW BORN |||













Jasmine Gelato





CAFECKBREW

咖啡烘焙

Kenya AA 肯尼亞AA

Kenya has become the giant of African coffee production, and their coffee made its way over the mountains from Elgeyo-Konyak, the highest base grown in Kenya, and made up a surplus many ages ago and very bright red.

Plant	Mulindi & Newell
Region	Africa
Coffee	Kenya AA

CAFEBREW

BEANS CARD 01

咖啡焙

CAFEBREW

CAFEBREW

COFFEE BEANS **CAFEBREW**

Kenya AA 肯尼亞AA

Kenya has become the giant of African coffee production, and their coffee made its way over the mountains from Elgeyo-Konyak, the highest base grown in Kenya, and made up a surplus many ages ago and very bright red.

Plant	Mulindi & Newell
Region	Africa
Coffee	Kenya AA

Hummingbird 蜂鳥

Kenya has become the giant of African coffee production, and their coffee made its way over the mountains from Elgeyo-Konyak, the highest base grown in Kenya, and made up a surplus many ages ago and very bright red.

Plant	Mulindi & Newell
Region	Africa
Coffee	Kenya AA

Mandheling GOLD 曼德林

Mandheling has become the giant of African coffee production, and their coffee made its way over the mountains from Elgeyo-Konyak, the highest base grown in Kenya, and made up a surplus many ages ago and very bright red.

Plant	Mulindi & Newell
Region	Africa
Coffee	Kenya AA

Alishan GOLD 阿里山

Alishan has become the giant of African coffee production, and their coffee made its way over the mountains from Elgeyo-Konyak, the highest base grown in Kenya, and made up a surplus many ages ago and very bright red.

Plant	Mulindi & Newell
Region	Africa
Coffee	Kenya AA

CAFEBREW





咖啡之精

Kenya AA 肯尼亞AA咖啡

Kenya AA is the giant of African coffee production, only a small coffee estate in AA, and the mountain area in Africa. Kenya AA is the largest bean coffee in Kenya and the world. It is a high-quality, high-yield, and very light coffee.

Roast	Medium
Region	Africa
Coffee	Pecku



net. 450g

FECKBREW



FECKBREW

Enjoy Our Cafe Brew

For more information, please visit our website: www.feckbrew.com

EST. 1967



咖啡之精

FECKBREW
Kenya AA Coffee Beans 450g
Roast: Medium



So Nice To See You

Ale...
library a...
comfortable...
meeting date.



Enjoy Your Cafe Trip

My job is to find...
to get the...
batches of coffee to Europe...










 久久津
 KUKUKIN

こだわりの素材、職人の技、そして自然の恵み。
 こだわりの素材、職人の技、そして自然の恵み。
 こだわりの素材、職人の技、そして自然の恵み。





the Year
of the RAT
JOY JOY GOLDEN

the Year
of the RAT
JOY JOY GOLDEN

the Year
of the RAT
JOY JOY GOLDEN

the Year
of the RAT
JOY JOY GOLDEN



Mitir

For our life is swimming with water. The most subtle gesture can be the most honest.
Because it, real life is the best thing to create our future.
Wherever you are, we always will be with you.

Sweet Your life









NEWS

ABOUT

PRODUCTS

SPECIAL



CLASS

TOP10

GAMES

CONTACT

久久津乳酪菓子手造所



SCROLL DOWN



久久津孔酪菓子干發所



時有所以伴入匠其材物價道真誠

久久津菓子干發所

GOOD FEELING PORTCAKE 久久金糖

Q彈

Q彈有嚼勁
口口十足

香爽

蛋香濃郁少糖低油
無負擔甜而不膩

層次

蛋香與內餡層層分明
嚼感豐富的多層享受



總台小農與健康
將台灣時採入麵粉裡
感受食料的原直與溫度

引進與健康以類同，愛與愛則好為的門或口誠。

最新消息



NEWS

ABOUT

PRODUCTS

SPECIAL



CLASS

TOP

GAMES

CONTACT

SELECT

嚴選食材



精選原料

PREMIUM CASTELA

極上和三盆長崎蛋糕

プレミアムカステラ



雞蛋

品質優良雞蛋，雞蛋蛋白及蛋黃
精準的黃金比例。

蜂蜜

台灣八景蜂蜜原裝純蜜。

